J11

John
Matula

johnmatu.la

john@johnmatu.la

(740) 258-9347

1340 E 14th Ave, Apt 10
Denver, CO 80218
United States

GitHub @johnmatula

LinkedIn @johnmatula

As a designer with expertise in building websites and leading teams,
I'm eager to help other designers, engineers, and leaders work well together.

Owner / Designer, JM Creative — since Apr 2023
- Design websites and deliver accessibility-usability audits for Denver organizations
- Design and build controls for smart homes, smoothly outperforming systems for sale

Manager of Strategy, Konrad Group — Dec 2021 – May 2022
- Accelerated the redesign of AutoZone's global point-of-sale and item lookup system
- Championed product strategy, new product design processes to team and client VPs

Senior Product Designer, Eden Health — Mar 2021 – Nov 2021
- Designed and tested patient- and provider-facing features for several telehealth apps

Principal UX Designer, Oracle / CrowdTwist — Mar 2018 – Feb 2021
- Managed the Product Design team working on a SaaS loyalty platform, designing and developing features to empower global brands to run branded rewards programs
- Built loyalty websites for clients like LEGO, Pepsi, Vitamix, and Certified Angus Beef
- Led a frontend development lecture series for engineers, measurably improving the team's skills and unlocking their ability to build modern, high-value features

UX Designer, MediaMath — Sep 2017 – Mar 2018
- Ideated, tested, and communicated features for new omnichannel marketing platform

UX Designer / Art Director, University of Michigan — Nov 2011 – Aug 2017
- Developed new website platforms, marketing products, and internal processes for student-facing groups to strengthen university brands and simplify workflows
- Created custom websites and CMS experiences for Recreational Sports and the event services group, leading to 20% increases in both inquiries and memberships

Education

Bachelor of Science, Computational Informatics / University of Michigan-Ann Arbor

Design

inclusive design / design systems / brand kits / participatory UX research / technical guidelines / event and wedding design / print production / AV-interior design / leadership and mentorship

Figma and Sketch, with robust components / Adobe Illustrator, InDesign, and Photoshop / PowerPoint and Keynote, with flexible templates and extensible layouts / Jira and time tracking

Development

real-world app performance / responsive design / agile work / accessibility and assistive tech

HTML and templating / CSS and SCSS: grid, flexbox, variable fonts, themeing, custom properties / WCAG, EAA, usability audits / Git / SVG / GPU optimization

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